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**Monday, September 26, 2011**

## **THANKS FOR YOUR SUPPORT THIS SEASON!**

Such a fun season in 2011, thanks to all of you! We made a lot of changes and improvements this past year, and we achieved success in a lot of critical areas. This summer we



saw a jump in attendance, up overall 15% from last year. Our average per show attendance was at near record levels. We worked on building new audiences through presenting new artists, and reached out to the community with new education and outreach programs. With the changes we made to the membership program, we had a net gain in membership revenue of over 15%. Your membership support helps make all these successes possible. See our [press release](#) for more details.

Even with all the progress we've made, however, we still have a ways to go to regain our financial footing. Your continued support will help keep us on this path as we build a strong future. *Photo by Josh Morell.*

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## **NEW CONCESSIONS ARE A HIT**

## **Connect with Britt in 2012**

Your 2012 membership renewal information is on the way! Look in your mail in the next week for information, and renew by mail or online.

## **Save the date for The Last Bash**

Be a part of history as we begin the 2012 season with The Last Bash. Mark your calendars now for the Bash on Saturday, February 25 at the Rogue Valley Country Club.

## **Interact With Us**

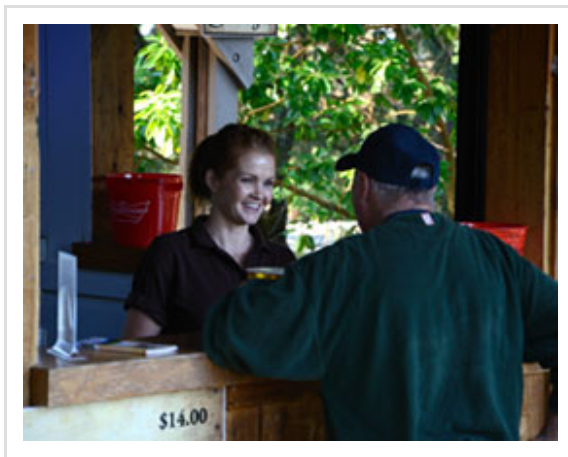
**Britt Festivals would love to hear from you. Connect and converse with us in many ways.**

[Facebook](#)  
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## **Contact Us**

Britt Festivals

Thanks for embracing our new food and beverage options this season! We had a great response to the expanded food menu, and the new wine and beer



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program. As a result, our concessions revenue increased by 150% this season. As we look to next year, despite what you may have heard, **we are not changing food and alcohol policies for 2012.** We'll continue to make improvements, and encourage you to enjoy food from our concessions, or bring in your own picnics, wine and beer.  
*Photo by Maxine Guenther.*

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## LOOKING FORWARD TO OUR 50TH SEASON

Next year Britt celebrates its 50th season, and as we celebrate, we invite you to think about what the Britt Experience has meant to you. We hear so many Britt Stories—about a magical concert, meeting new friends, celebrating special events on the Hill—and we'd love you to share your Britt Story with us as we celebrate our 50th season. [Email us](#) if you have a story to share.

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