

A SOUND INVESTMENT

In Business . In Community . In southern Oregon

By supporting Britt you help foster a greater dialogue and appreciation for the role that art and culture play in shaping our communities. If the strength of your business is directly tied to the well-being of the communities where we live and work, then invest in Britt.

"Dutch Bros. Coffee is grateful to be located in a community which has always valued dynamic performing arts. We appreciate the vision of Britt Festivals in creating a place for community connections featuring a huge range of world class performing artists. As a Business Partner of Britt Festivals, Dutch Bros. is pleased to help foster friendships, community and fun!"

—Travis Boersma, Founder, Dutch Bros. Coffee

At the Guarantor level and above, your business has an opportunity to sponsor a major concert during the 2011 season. Over the last three years Britt Festivals has featured such artists as:

- Brooks & Dunn
- Carrie Underwood
- Chicago
- Moody Blues
- Harry Connick, Jr.
- Jewel
- Kenny Loggins
- Michael Franti & Spearhead

Or, your business might choose to sponsor one of the Britt Classical concerts. The 2011 season line-up is already set and features:

- Christopher O'Riley
- James Ehnes
- Family Concert Night
- Mûza Rubacktyé
- Sharon Isbin
- Time for Three (Tf3)
- Arianna String Quartet



Photo by Scott Cole

Britt Festivals invites audiences and artists to celebrate the joy of live performance, the power of community, and the magic of the Britt Experience.

BRITT FESTIVALS BOARD OF DIRECTORS

Alissa Arp	Jon Elliott	Matt Patten
Dave Bernard	Jill Hamilton	Ken Reeder
Lori Buerk	Alan Harper	Dean Russo
Mike Burrill, Jr.	Doug Hill	Ken Trautman
Vicki Capp	Robert Johnson	Ken Wells
Jim Earley	Brian McCormick	

For further information about the Britt Festivals Business Partners Program, please contact Donna Briggs, Director of Development, at 541-690-3854 or email development@brittfest.org



BRITT FESTIVALS

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BRITT

Business Partners

Photo by Josh Morell Image This Photography

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CONNECT YOUR BUSINESS WITH BRITT

Britt Festivals Business Partners connect to the community by supporting Britt and contributing to the vitality of southern Oregon through...

- The draw of more than 50,000 visitors to the Jacksonville area annually
- Generating more than \$10 million in economic activity annually in southern Oregon
- Serving as a catalyst for area tourism
- Supporting quality world-class artists and the performing arts
- Supporting the Britt Institute's educational programs in local schools, summer camps and a summer internship program

Britt Festivals helps Business Partners advertise year-round

- **Fall & Winter:** Publicity and web activity surrounding the classical season announcements and new off-season concert events. Increased buzz leading up to the annual Britt Bash Fund and Friend Raiser
- **Spring:** Launch of the Britt Festivals marketing campaign (valued at \$500,000) that extends from Seattle to San Francisco.
- **Summer:** On-going media exposure to more than one million Rogue Valley visitors during the Britt Festivals summer concert series

Increase your web presence, increase your clientele

- Business Partners receive year-round recognition on the Britt web site, visited by more than 145,000 people annually. Post a link to your web site, drive business your way and enjoy the benefits of being listed on the Pacific Northwest's premiere outdoor summer performing arts festivals web site.

Britt Festivals Business Partners Program Benefits

BUSINESS FRIEND \$600

- Business listed on Britt web site
- Recognition in sponsor section of Britt's Souvenir Playbill (with a potential audience of 80,000 concert attendees)
- Clef Club Membership Benefits*

BUSINESS SUPPORTER \$1,000

- Business listed on Britt web site
- Recognition in sponsor section of Britt's Souvenir Playbill (with a potential audience of 80,000 concert attendees)
- Name displayed in Playbill
- Name in Season Brochure (125,000 distributed)
- Benefactor Membership Benefits*

BUSINESS LEADER \$3,000

- 20% discount on up to 30 tickets
- Six complimentary tickets
- Business featured on Britt web site
- 1/4 page ad in Souvenir Playbill
- Recognition in sponsor section of playbill (with a potential audience of 80,000 concert attendees)
- Logo displayed in playbill
- Name in Season Brochure (125,000 distributed)

BUSINESS GUARANTOR \$6,000

- Opportunity to choose a concert night aligned with company's brand/demographic
- 20% discount on up to 50 tickets
- Ten complimentary tickets
- Reserved picnic table for sponsored event
- Parking pass for sponsorship night
- Placement of banners on sponsorship night
- On-stage recognition
- Business featured on Britt web site
- 1/2 page ad in Souvenir Playbill
- Recognition in sponsor section of playbill (with a potential audience of 80,000 concert attendees)
- Logo displayed in playbill
- Name/Logo in Season Brochure (125,000 distributed)

**All Business Partners benefits include access to tickets before the general public, early access gate, priority wait list and ticket exchange privileges.*

BUSINESS CEO CIRCLE \$12,000

- Opportunity to choose a concert night aligned with company's brand/demographic
- 20% discount on up to 75 tickets
- Twenty complimentary tickets
- Reserved picnic table for sponsored event
- Parking pass for sponsorship night
- Placement of banners on sponsorship night
- On-stage recognition
- Semi-private backstage tour
- Gate signage
- Full page display ad on back cover of the program insert on sponsorship night
- Business featured on Britt web site
- Full page ad in Souvenir Playbill
- Recognition in sponsor section of playbill (with a potential audience of 80,000 concert attendees)
- Logo displayed in playbill
- Name/Logo in Season Brochure (125,000 distributed)

Customized agreements are available for Business Partnerships over \$12,000.

**SEASON SPONSORSHIP OPPORTUNITY
TALK TO THE DIRECTOR OF DEVELOPMENT FOR DETAILS**